

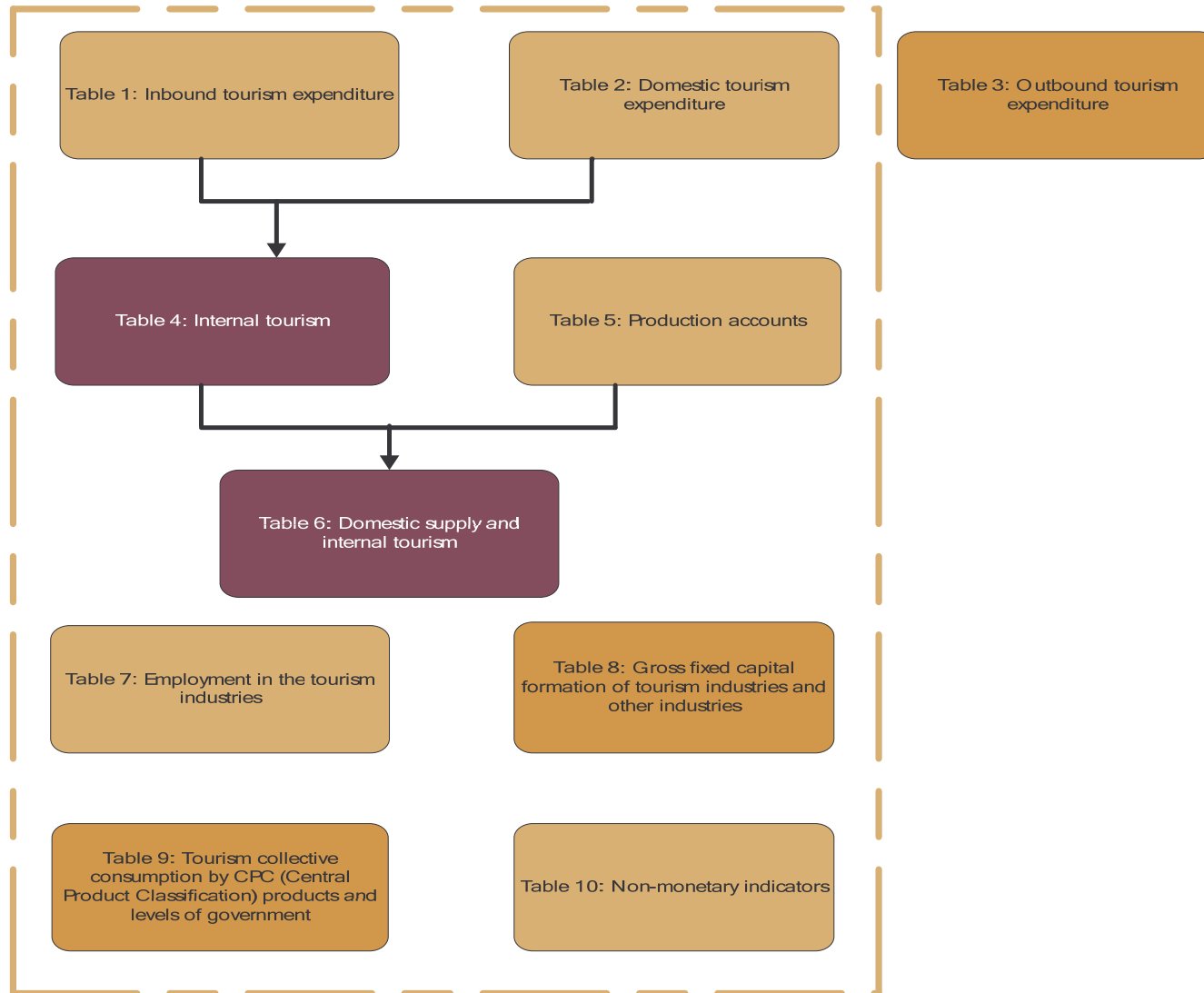
TOURISM INDABA 2009

Launch of the first draft Tourism Satellite Account for South Africa, 2005

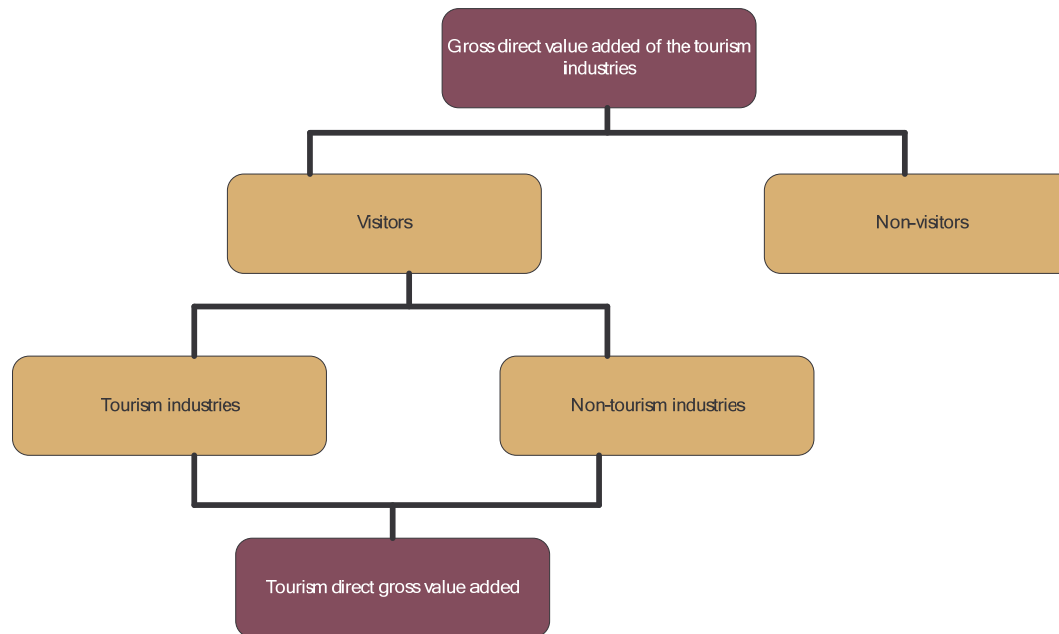
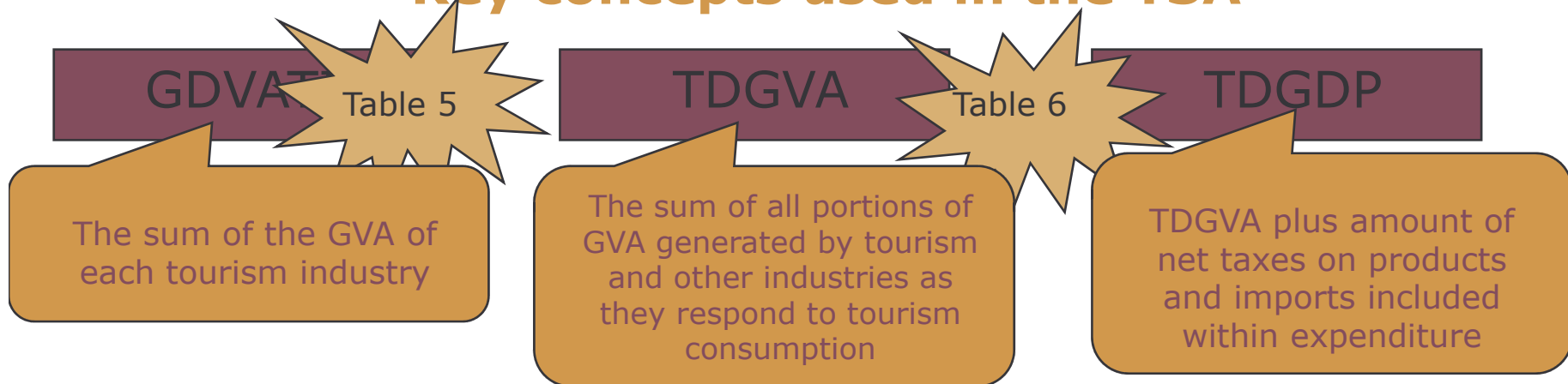
9 May 2009

- **Key concepts**
- **Key results**
- **TSA versus WTTC**
- **Comparison**
- **Way forward**

The 10 tables of the TSA



Key concepts used in the TSA



The Key Results of the draft TSA for SA, 2005

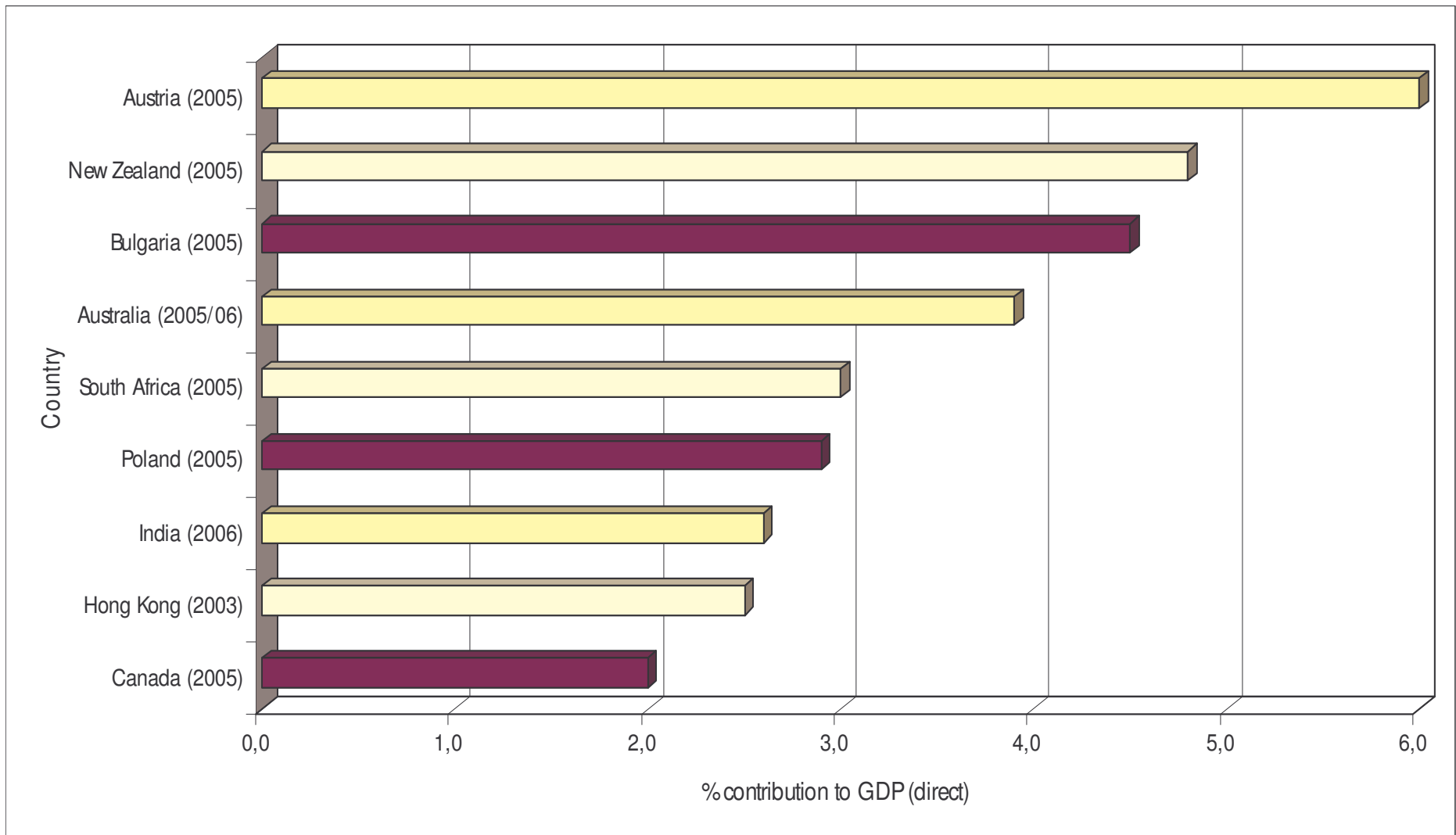
Gross value added of the tourism industries	R 65 221 million (4,7%)
Tourism direct gross value added	R 42 355 million (3,1%)
Tourism direct gross domestic product	R 45 649 million (3,0%)
Direct employment in the tourism industries	527 630 (4,3%)

Results of the TSA (UNWTO) versus WTTC (previously quoted by industry)

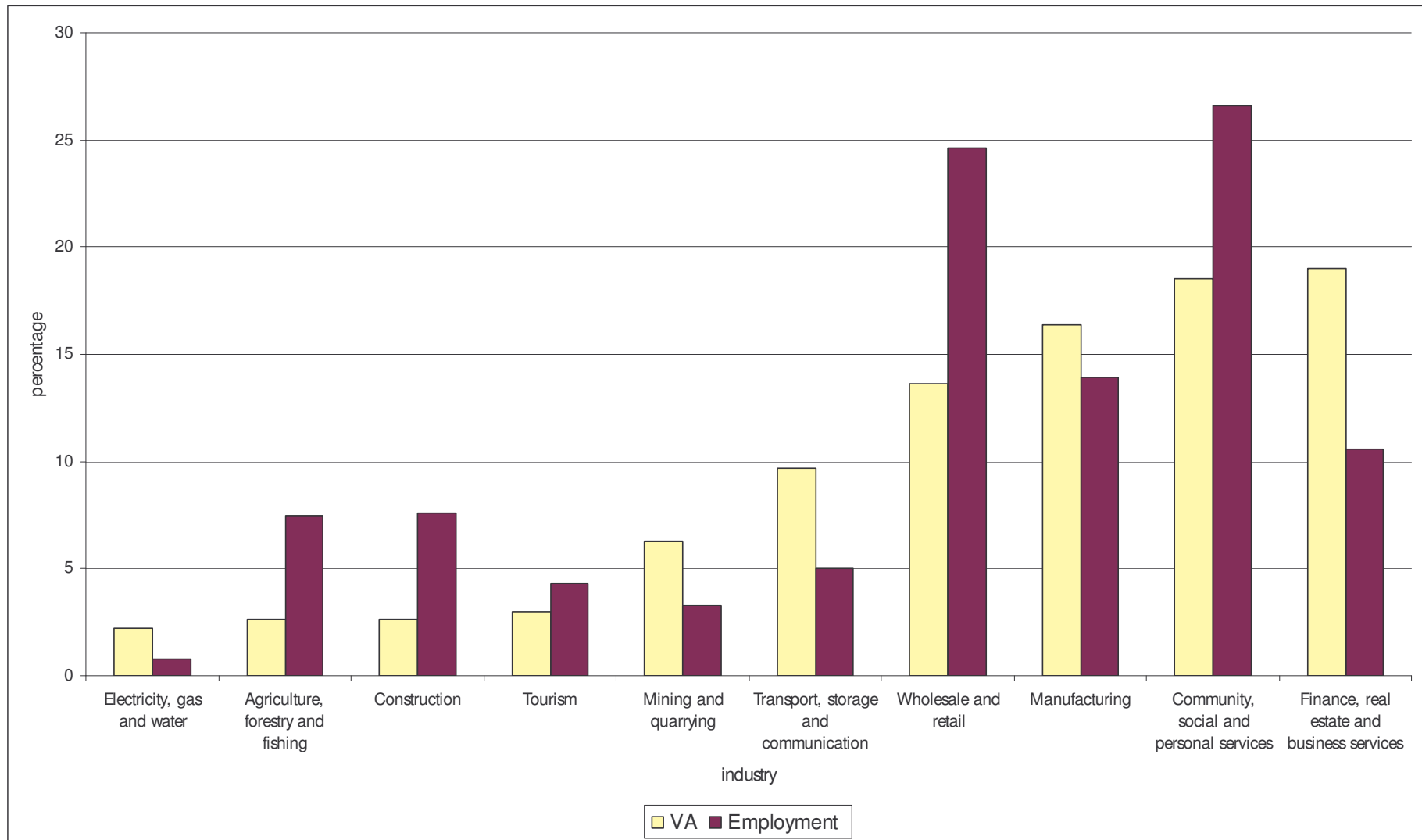
	Draft TSA, 2005	WTTC, 2005
Direct contribution to GDP	3,0%	3,29%
Direct and indirect contribution to GDP	- (The TSA ONLY measures DIRECT contribution to the GDP)	8,15%
Direct employment	527 630 (4,3%)	478 630 (3,9%)

- TSA (UNWTO) – Internationally recommended methodological framework for calculating the contribution of tourism to the economy (GDP)
- WTTC – Simulated model

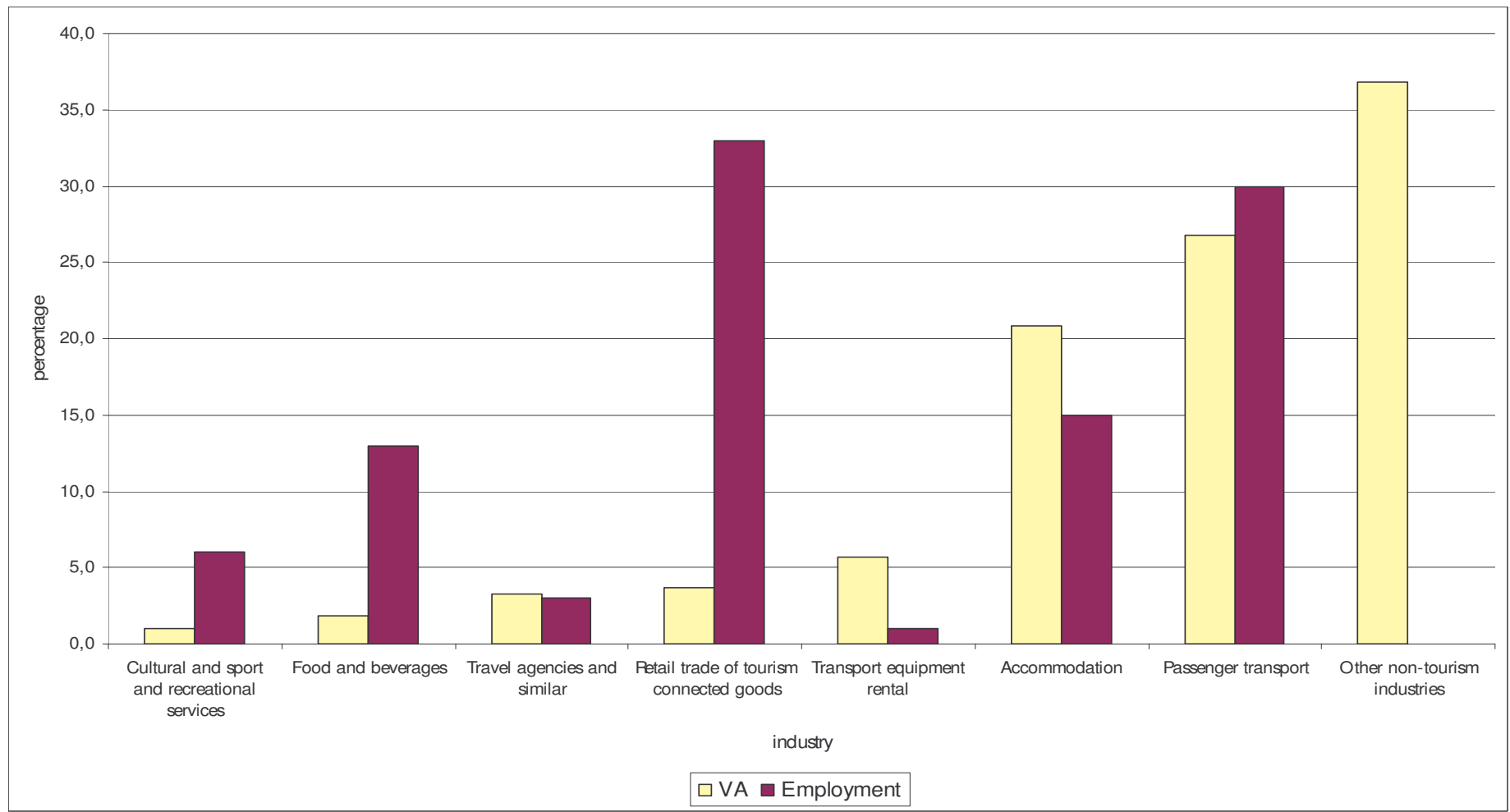
Tourism contribution to GDP – International Comparison



Comparison – Tourism vs traditional industries



Distribution of value added and employment within the tourism industry



Future development/improvement

Update the TSA every 3 to 5 years (data source dependant)

Separate same-day visitors and tourists (Table 1, 2 and 4)

Investigate the possibility of compiling Table 3 (Outbound tourism) (main constraint is data availability)

Use the DTS for the compilation of Table 2 (Domestic Tourism)

Research the treatment of housing services provided by second homes on own account or for free

Research the treatment of the service charges paid to travel agents, tour operators and other reservation services

Develop detailed Supply and Use tables with Central Product Classification for products

Improve industry ratios applied to employment and measure the full-time employees

Tourism Statistics in Statistics South Africa

- Tourism and migration (P0351) – arrivals and departures
- Survey of tourist accommodation (P6420) – total income generated by the accommodation industry (accommodation, restaurants and bar sales, other income), stay units available, stay unit nights sold, occupancy rates
- Survey of food and beverages (P6410) – total income generated by the food and beverages serving industry (food sales, bar sales, other income)
- Domestic Tourism Survey

www.statssa.gov.za

Monday 11 May at 08:00